



# 'SSIs need to be innovative to stay ahead'

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**Pune:** With China leading in every sphere of the industrial sector, small scale industries (SSIs) in the country should try and become more innovative and competitive. This will not only help India compete with China, but also

## PARKHE AWARD

enable entrepreneurs to provide quality services to consumers.

Chairman of Finolex Group, Pralhad Chhabria, while addressing recipients of the G.S. Parkhe industrial merit awards organised by the Mahratta Chamber of Commerce, Industries and Agriculture at Tilak Smarak Mandir, urged entrepreneurs of small scale industries to reach new heights.

The award is given every year to



**Manasi Karandikar and Ketki Ghate receive the Ramabai Joshi award for ecological management from Pralhad Chhabaria (extreme left), chairman of Finolex group of industries on Sunday**

small-scale entrepreneurs from Maharashtra for their innovative products, designs, processes and

services.

Mahesh Deshmukh of Chetas control system received the G.S.

Parkhe award for designing and developing the ultrasonic flow meter. This award was shared by Shivdas Menon, who developed the Fleetlog vehicle efficiency monitoring system. The Hari Malini Joshi award was given to V.M. Nadkarni for the Encast 100 system.

Manasi Karandikar and Ketki Ghate were selected for the Ramabai Joshi award for ecological management — bio-diversity conservation, natural resource management, ecological landscaping and eco-tourism and planning.

A panel of judges, comprising experts from various disciplines like mechanical/electrical engineering, electronics and chemicals, evaluated the products, their technical and commercial aspects and entrepreneurial skills of the businessmen.